



**In attendance:** Neil Stafford, Larry Berg, Jim Alden, Jan Carver, Janet Parker, Aaren James, Peter Minich, Gerald Winn, Naomi Reinhard, Dick Hamilton, Jani Fillion, George Kirk, Ray Cloutier & Chad Stearns

**Absent:** Wendy Mason, Mike Claflin, Stan Fillion, Alycia Vosinek, John Alberini, Chuck Connell,

**Guests:** Paul Smith, Bridget Atkins

Meeting called to order at 7:30 am by Neil Stafford.

**July Meeting Minutes:** The board reviewed the minutes from the last meeting. Jan motioned to accept the July meeting minutes, and George seconded. The motion was unanimously approved.

**Treasurer's Report:** Chad noted that the financials look good, with bad debts up after realizing many uncollectible debts, and with the aging summary down. Dick made the motion to accept the treasurer's report, and Gerald seconded. The motion was unanimously approved.

**Executive Directors Report:**

- Chad Announced that we had 1 new member 1 21 renewing members, and 4 dropped members
- Chad recorded 11 new casual encounters with members, including 6 new scheduled meeting with members in Franconia Notch.
- Chad attended 25 meetings/events throughout the month. A majority of these meetings involved Main Street Reconstruction and the Opera House.
- Chad noted that Business After Hours was held at Littleton Orthopaedics, with approximately 30 people attending. This months BAH will be held at Common Ground's Whitefield office on the 26<sup>th</sup>.

**New Business:**

- Al Smith of Littleton High School has asked to serve on the board. Everyone was in agreement that this would be a positive addition. Dick made the motion to appoint Al Smith to the Board of Directors. Gerald seconded the motion, which was unanimously approved.
- Main Street Reconstruction was briefly discussed. Although traffic has become an issue with the work at the Cottage Street intersection, now that visible improvements can be seen there seems to be less commotion about the project, and more positive attitudes.
- Neil stated that the Main Street Ambassadors would soon be out on the street helping motorists where they can.
- The opera house was also brought up. To date there are 2 area's that we are looking at concerning the Opera House; one being the construction of the Chamber office, and the



other being the management of the venue. Both are being addressed, with a management meeting scheduled for later today.

- Funds from last years CFL Program were brought up. As it stands there is roughly \$1,600 left over from this project. The Energy Conservation Commission has asked to have the chamber manage the funds. After brief discussion, Gerald made the motion to set up an account for this purpose, and Peter seconded. The motion was unanimously approved. Ray Cloutier asked to if he could help work with this committee.
- The contract with Bridget Atkins PR has ended, of which Bridget Atkins made a brief report on. She feels that Chad is ready to move on mentoring wise, but will need design work for the future, to which Chad agreed. Dick made the motion to ask Bridget for a proposal for next months Board Meeting. Naomi Seconded, and the motion was unanimously approved.

#### **Committee Reports:**

**Membership:** - Folders have been sent to the printers, and we will soon be printing the inserts for the folders. The customer service courses are also coming along nicely, as Carrie Gendreau has offered her services to teach the classes.

**Marketing:** Naomi gave status updates on all of the projects that the committee is working on. The RFP has gone out for the tourism guide. We have started looking into renovating our space at the Exit 44 Welcome Center, and Art Tighe has donated a new sign for the Info Center on Main Street.

**Art Show:** - Jani noted that progress on this is coming well as mailers have gone out and registrations are coming in.

The board then went into a private meeting to discuss personnel.

Meeting adjourned at 9:33 am.

Respectfully submitted,

Chad Stearns  
Executive Director