

Littleton Area Chamber of Commerce
Profit & Loss Prev Year Comparison
January 2010

	Jan 10	Jan 09	\$ Change	% Change
Ordinary Income/Expense				
Income				
Chamber Operating Income				
Interest	2.51	9.51	-7.00	-73.6%
Membership Directory	200.00	9,031.00	-8,831.00	-97.8%
Membership Dues	2,350.00	12,202.25	-9,852.25	-80.7%
Web Site Links & Advertising	0.00	510.00	-510.00	-100.0%
Welcome Center at Exit 44	250.00	0.00	250.00	100.0%
Total Chamber Operating Income	2,802.51	21,752.76	-18,950.25	-87.1%
Total Income	2,802.51	21,752.76	-18,950.25	-87.1%
Expense				
Chamber Operating Expense				
Bad Debts	1,708.00	1,075.00	633.00	58.9%
Camera	341.98	0.00	341.98	100.0%
Credit Card Discount/Fees	84.02	22.65	61.37	271.0%
Depreciation	221.64	221.64	0.00	0.0%
Dues/Subscriptions				
Prof. Organization Memberships	75.00	279.00	-204.00	-73.1%
Subscriptions	0.00	35.60	-35.60	-100.0%
Dues/Subscriptions - Other	40.00	0.00	40.00	100.0%
Total Dues/Subscriptions	115.00	314.60	-199.60	-63.5%
Equipment Lease	194.84	194.84	0.00	0.0%
Marketing				
Littleton Brochure				
Brochure Production	575.00	0.00	575.00	100.0%
Brochure Distribution	0.00	85.00	-85.00	-100.0%
Total Littleton Brochure	575.00	85.00	490.00	576.5%
Advertising				
Advertising-General				
General Advertising	0.00	184.75	-184.75	-100.0%
Marketing	0.00	1,072.64	-1,072.64	-100.0%
Advertising-General - Other	300.00	0.00	300.00	100.0%
Total Advertising-General	300.00	1,257.39	-957.39	-76.1%
Total Advertising	300.00	1,257.39	-957.39	-76.1%
Marketing - Other	2,100.00	0.00	2,100.00	100.0%
Total Marketing	2,975.00	1,342.39	1,632.61	121.6%
Meals	0.00	50.00	-50.00	-100.0%
Office Expense				
General Supplies				
Toner & Ink	169.00	44.95	124.05	276.0%
General Supplies - Other	0.00	152.70	-152.70	-100.0%
Total General Supplies	169.00	197.65	-28.65	-14.5%
Internet				
Internet Service - NCIA	41.60	41.60	0.00	0.0%
Total Internet	41.60	41.60	0.00	0.0%
Postage Machine	200.00	0.00	200.00	100.0%
Printer/copier copies	82.95	86.16	-3.21	-3.7%
Total Office Expense	493.55	325.41	168.14	51.7%
Payroll Expenses				
Payroll Taxes	406.87	378.33	28.54	7.5%
Staff Wages	4,254.05	3,952.88	301.17	7.6%
Total Payroll Expenses	4,660.92	4,331.21	329.71	7.6%
Professional Services	275.00	0.00	275.00	100.0%
Reimbursed Expenses	0.00	100.00	-100.00	-100.0%
Rent				
Storage	50.00	50.00	0.00	0.0%
Booth	100.00	100.00	0.00	0.0%
Office	379.60	379.60	0.00	0.0%
Total Rent	529.60	529.60	0.00	0.0%
Telephone				
Cellular	84.62	85.62	-1.00	-1.2%
Office	134.65	178.65	-44.00	-24.6%
Total Telephone	219.27	264.27	-45.00	-17.0%
Travel				
Mileage Reimbursement	72.00	14.40	57.60	400.0%
Total Travel	72.00	14.40	57.60	400.0%

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	Jan 10	Jan 09	\$ Change	% Change
Utilities				
Water & Electric				
Office	64.84	69.70	-4.86	-7.0%
Info Booth	0.00	7.58	-7.58	-100.0%
Total Water & Electric	<u>64.84</u>	<u>77.28</u>	<u>-12.44</u>	<u>-16.1%</u>
Total Utilities	<u>64.84</u>	<u>77.28</u>	<u>-12.44</u>	<u>-16.1%</u>
Total Chamber Operating Expense	<u>11,955.66</u>	<u>8,863.29</u>	<u>3,092.37</u>	<u>34.9%</u>
Total Expense	<u>11,955.66</u>	<u>8,863.29</u>	<u>3,092.37</u>	<u>34.9%</u>
Net Ordinary Income	<u>-9,153.15</u>	<u>12,889.47</u>	<u>-22,042.62</u>	<u>-171.0%</u>
Other Income/Expense				
Other Income				
Event Income				
Annual Meeting				
Ads	0.00	1,050.00	-1,050.00	-100.0%
Booth Rental	693.00	891.00	-198.00	-22.2%
Dinners	4,910.00	12,145.00	-7,235.00	-59.6%
General Sponsors	4,334.00	275.00	4,059.00	1,476.0%
Raffle	133.00	0.00	133.00	100.0%
Scholarship Sponsor	500.00	500.00	0.00	0.0%
Silent Auction	3,120.00	0.00	3,120.00	100.0%
Annual Meeting - Other	-386.25	0.00	-386.25	-100.0%
Total Annual Meeting	<u>13,303.75</u>	<u>14,861.00</u>	<u>-1,557.25</u>	<u>-10.5%</u>
Art Show				
Posters	35.00	0.00	35.00	100.0%
Total Art Show	<u>35.00</u>	<u>0.00</u>	<u>35.00</u>	<u>100.0%</u>
Christmas Celebrations				
Christmas Parade Sponsors	250.00	0.00	250.00	100.0%
Total Christmas Parade	<u>250.00</u>	<u>0.00</u>	<u>250.00</u>	<u>100.0%</u>
Total Christmas Celebrations	<u>250.00</u>	<u>0.00</u>	<u>250.00</u>	<u>100.0%</u>
Total Event Income	<u>13,588.75</u>	<u>14,861.00</u>	<u>-1,272.25</u>	<u>-8.6%</u>
Total Other Income	<u>13,588.75</u>	<u>14,861.00</u>	<u>-1,272.25</u>	<u>-8.6%</u>
Other Expense				
Opera House	9.99	0.00	9.99	100.0%
Event Expense				
Annual Meeting				
Dinner	8,918.31	10,520.00	-1,601.69	-15.2%
Gifts & awards	732.47	12.95	719.52	5,556.1%
Speaker	750.00	0.00	750.00	100.0%
Total Annual Meeting	<u>10,400.78</u>	<u>10,532.95</u>	<u>-132.17</u>	<u>-1.3%</u>
Christmas Celebrations				
Christmas Parades Media	0.00	280.00	-280.00	-100.0%
Total Christmas Parades	<u>0.00</u>	<u>280.00</u>	<u>-280.00</u>	<u>-100.0%</u>
Total Christmas Celebrations	<u>0.00</u>	<u>280.00</u>	<u>-280.00</u>	<u>-100.0%</u>
Total Event Expense	<u>10,400.78</u>	<u>10,812.95</u>	<u>-412.17</u>	<u>-3.8%</u>
Total Other Expense	<u>10,410.77</u>	<u>10,812.95</u>	<u>-402.18</u>	<u>-3.7%</u>
Net Other Income	<u>3,177.98</u>	<u>4,048.05</u>	<u>-870.07</u>	<u>-21.5%</u>
Net Income	<u><u>-5,975.17</u></u>	<u><u>16,937.52</u></u>	<u><u>-22,912.69</u></u>	<u><u>-135.3%</u></u>