

Littleton Area Chamber of Commerce
Profit & Loss Prev Year Comparison
January through November 2009

| | Jan - Nov 09 | Jan - Nov 08 | \$ Change | % Change |
|---|--------------|--------------|-----------|----------|
| Ordinary Income/Expense | | | | |
| Income | | | | |
| Chamber Operating Income | | | | |
| Weekly Member Update | 550.00 | 0.00 | 550.00 | 100.0% |
| Health Insurance Reimbursement | 0.00 | 1,669.89 | -1,669.89 | -100.0% |
| Information Booth Sponsorship | 600.00 | 1,900.00 | -1,300.00 | -68.4% |
| Insurance Refund | 156.00 | 0.00 | 156.00 | 100.0% |
| Interest | 101.95 | 218.26 | -116.31 | -53.3% |
| Labels | 25.00 | 150.00 | -125.00 | -83.3% |
| Membership Directory | 9,031.00 | 602.00 | 8,429.00 | 1,400.2% |
| Membership Dues | 74,539.50 | 77,370.50 | -2,831.00 | -3.7% |
| Misc. Sales | 0.00 | 97.48 | -97.48 | -100.0% |
| Refund | 1,060.92 | 34.97 | 1,025.95 | 2,933.8% |
| Town Appropriation | | | | |
| General Fund | 15,000.00 | 20,000.00 | -5,000.00 | -25.0% |
| Total Town Appropriation | 15,000.00 | 20,000.00 | -5,000.00 | -25.0% |
| Web Site Links & Advertising | | | | |
| Advertising | 3,750.00 | 2,500.00 | 1,250.00 | 50.0% |
| Web Site Links & Advertising - Other | 510.00 | 2,830.00 | -2,320.00 | -82.0% |
| Total Web Site Links & Advertising | 4,260.00 | 5,330.00 | -1,070.00 | -20.1% |
| Welcome Center at Exit 44 | 2,200.00 | 2,250.00 | -50.00 | -2.2% |
| Total Chamber Operating Income | 107,524.37 | 109,623.10 | -2,098.73 | -1.9% |
| Total Income | 107,524.37 | 109,623.10 | -2,098.73 | -1.9% |
| Expense | | | | |
| Reconciliation Discrepancies | -7.50 | -208.34 | 200.84 | 96.4% |
| Chamber Operating Expense | | | | |
| Newsletter | | | | |
| Postage | 0.00 | 180.65 | -180.65 | -100.0% |
| Total Newsletter | 0.00 | 180.65 | -180.65 | -100.0% |
| Welcome Center at Exit 44 | 31.00 | 0.00 | 31.00 | 100.0% |
| Information Booth | 195.40 | 0.00 | 195.40 | 100.0% |
| Marketing | | | | |
| Littleton Brochure | | | | |
| Brochure Distribution | 340.00 | 955.00 | -615.00 | -64.4% |
| Total Littleton Brochure | 340.00 | 955.00 | -615.00 | -64.4% |
| Advertising | | | | |
| Advertising- LMSI | 0.00 | 1,500.00 | -1,500.00 | -100.0% |
| Advertising-General | | | | |
| General Advertising | 1,344.75 | 4,266.25 | -2,921.50 | -68.5% |
| Marketing | 1,875.71 | 1,780.00 | 95.71 | 5.4% |
| Advertising-General - Other | 0.00 | 21.68 | -21.68 | -100.0% |
| Total Advertising-General | 3,220.46 | 6,067.93 | -2,847.47 | -46.9% |
| Total Advertising | 3,220.46 | 7,567.93 | -4,347.47 | -57.5% |
| WMAA Advertising | 500.00 | 0.00 | 500.00 | 100.0% |
| Marketing - Other | 3,050.15 | 0.00 | 3,050.15 | 100.0% |
| Total Marketing | 7,110.61 | 8,522.93 | -1,412.32 | -16.6% |
| Bookkeeping | 0.00 | 2,500.00 | -2,500.00 | -100.0% |
| Bad Debts | 10,878.75 | 10,282.75 | 596.00 | 5.8% |
| Computer | 235.57 | 0.00 | 235.57 | 100.0% |
| Credit Card Discount/Fees | 425.49 | 553.33 | -127.84 | -23.1% |
| Depreciation | 2,438.04 | 2,438.04 | 0.00 | 0.0% |
| Dues/Subscriptions | | | | |
| Prof. Organization Memberships | 1,161.01 | 682.50 | 478.51 | 70.1% |
| Subscriptions | 273.40 | 825.30 | -551.90 | -66.9% |
| Total Dues/Subscriptions | 1,434.41 | 1,507.80 | -73.39 | -4.9% |
| Equipment Lease | 2,143.24 | 2,230.24 | -87.00 | -3.9% |
| Information Booth-Maintenance | 10.49 | 0.00 | 10.49 | 100.0% |
| Insurance | 1,632.00 | 1,792.00 | -160.00 | -8.9% |
| Meals | 80.00 | 0.00 | 80.00 | 100.0% |
| Meetings | | | | |
| Food & Beverage | 219.14 | 150.94 | 68.20 | 45.2% |
| Hall Rental | 97.50 | 50.00 | 47.50 | 95.0% |
| Total Meetings | 316.64 | 200.94 | 115.70 | 57.6% |
| Membership Directory | 6,487.52 | 0.00 | 6,487.52 | 100.0% |
| Membership Survey | 0.00 | 200.00 | -200.00 | -100.0% |
| Office Expense | | | | |
| General Supplies | | | | |
| Paper | 289.75 | 0.00 | 289.75 | 100.0% |
| Toner & Ink | 948.42 | 739.94 | 208.48 | 28.2% |
| General Supplies - Other | 1,094.06 | 844.03 | 250.03 | 29.6% |
| Total General Supplies | 2,332.23 | 1,583.97 | 748.26 | 47.2% |
| Internet | | | | |
| Internet Service - NCIA | 457.60 | 457.62 | -0.02 | 0.0% |
| Website Hosting | 490.00 | 1,315.00 | -825.00 | -62.7% |
| Website Maintenance | 675.00 | 0.00 | 675.00 | 100.0% |
| Total Internet | 1,622.60 | 1,772.62 | -150.02 | -8.5% |
| Postage Machine | 486.00 | 545.84 | -59.84 | -11.0% |
| Printer/copier copies | 1,098.67 | 483.38 | 615.29 | 127.3% |
| Technology | 509.00 | 0.00 | 509.00 | 100.0% |
| Office Expense - Other | 1,855.50 | 91.04 | 1,764.46 | 1,938.1% |
| Total Office Expense | 7,904.00 | 4,476.85 | 3,427.15 | 76.6% |
| Payroll Expenses | | | | |
| Benefits | | | | |
| Health Insurance | 4,476.45 | 7,044.07 | -2,567.62 | -36.5% |
| Total Benefits | 4,476.45 | 7,044.07 | -2,567.62 | -36.5% |
| Payroll Taxes | 3,704.94 | 4,130.92 | -425.98 | -10.3% |
| Staff Wages | 39,928.56 | 33,877.13 | 6,051.43 | 17.9% |
| Payroll Expenses - Other | 0.00 | 1,107.84 | -1,107.84 | -100.0% |
| Total Payroll Expenses | 48,109.95 | 46,159.96 | 1,949.99 | 4.2% |
| Postage | 897.84 | 863.73 | 34.11 | 4.0% |
| Professional Development | 879.00 | 18.00 | 861.00 | 4,783.3% |

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| Professional Services | | | | |
| Accounting | 250.00 | 250.00 | 0.00 | 0.0% |
| Professional Services - Other | 5,230.00 | 4,340.00 | 890.00 | 20.5% |
| Total Professional Services | 5,480.00 | 4,590.00 | 890.00 | 19.4% |
| Reimbursed Expenses | 100.00 | 0.00 | 100.00 | 100.0% |
| Rent | | | | |
| Storage | 550.00 | 0.00 | 550.00 | 100.0% |
| Booth | 1,100.00 | 1,100.00 | 0.00 | 0.0% |
| Office | 4,175.60 | 4,638.00 | -462.40 | -10.0% |
| Total Rent | 5,825.60 | 5,738.00 | 87.60 | 1.5% |
| Repairs & Maintenance | 0.00 | 3.29 | -3.29 | -100.0% |
| Telephone | | | | |
| Cellular | 845.66 | 576.05 | 269.61 | 46.8% |
| Office | 2,179.78 | 2,044.38 | 135.40 | 6.6% |
| Telephone - Other | 0.00 | 32.50 | -32.50 | -100.0% |
| Total Telephone | 3,025.44 | 2,652.93 | 372.51 | 14.0% |
| Travel | | | | |
| Mileage Reimbursement | 1,532.86 | 1,080.53 | 452.33 | 41.9% |
| Total Travel | 1,532.86 | 1,080.53 | 452.33 | 41.9% |
| Utilities | | | | |
| Water & Electric | | | | |
| Office | 717.91 | 0.00 | 717.91 | 100.0% |
| Info Booth | 169.08 | 0.00 | 169.08 | 100.0% |
| Water & Electric - Other | 0.00 | 823.46 | -823.46 | -100.0% |
| Total Water & Electric | 886.99 | 823.46 | 63.53 | 7.7% |
| Total Utilities | 886.99 | 823.46 | 63.53 | 7.7% |
| Total Chamber Operating Expense | 108,060.84 | 96,815.43 | 11,245.41 | 11.6% |
| Total Expense | 108,053.34 | 96,607.09 | 11,446.25 | 11.9% |
| Net Ordinary Income | -528.97 | 13,016.01 | -13,544.98 | -104.1% |
| Other Income/Expense | | | | |
| Other Income | | | | |
| Opera House Rental | 100.00 | 0.00 | 100.00 | 100.0% |
| Energy Conservations | 0.00 | 5,865.00 | -5,865.00 | -100.0% |
| Event Income | | | | |
| Annual Meeting | | | | |
| Ads | 1,500.00 | 2,350.00 | -850.00 | -36.2% |
| Booth Rental | 990.00 | 891.00 | 99.00 | 11.1% |
| Dinners | 13,080.00 | 11,595.00 | 1,485.00 | 12.8% |
| General Sponsors | 550.00 | 1,292.00 | -742.00 | -57.4% |
| Raffle | 219.00 | 0.00 | 219.00 | 100.0% |
| Scholarship Sponsor | 500.00 | 500.00 | 0.00 | 0.0% |
| Silent Auction | 2,946.00 | 2,973.50 | -27.50 | -0.9% |
| Total Annual Meeting | 19,785.00 | 19,601.50 | 183.50 | 0.9% |
| Art Show | | | | |
| Participants | 1,470.00 | 2,170.00 | -700.00 | -32.3% |
| Posters | 545.00 | 200.00 | 345.00 | 172.5% |
| Sponsors | | | | |
| General Sponsorship | 1,500.00 | 1,675.00 | -175.00 | -10.5% |
| Purchase Prizes | 1,700.00 | 1,200.00 | 500.00 | 41.7% |
| Total Sponsors | 3,200.00 | 2,875.00 | 325.00 | 11.3% |
| Total Art Show | 5,215.00 | 5,245.00 | -30.00 | -0.6% |
| Christmas Celebrations | | | | |
| Christmas Parade | | | | |
| Sponsors | 2,500.00 | 3,525.00 | -1,025.00 | -29.1% |
| Total Christmas Parade | 2,500.00 | 3,525.00 | -1,025.00 | -29.1% |
| Craft Fairs | | | | |
| Registrations | 0.00 | 485.00 | -485.00 | -100.0% |
| Total Craft Fairs | 0.00 | 485.00 | -485.00 | -100.0% |
| Santa Party | | | | |
| Sponsors | 375.00 | 375.00 | 0.00 | 0.0% |
| Total Santa Party | 375.00 | 375.00 | 0.00 | 0.0% |
| Total Christmas Celebrations | 2,875.00 | 4,385.00 | -1,510.00 | -34.4% |
| Golf Tournament | | | | |
| 50/50 Putting | 125.00 | 137.00 | -12.00 | -8.8% |
| Advantage | 140.00 | 0.00 | 140.00 | 100.0% |
| Golfers | 4,430.00 | 6,080.00 | -1,650.00 | -27.1% |
| Hole Sponsors Only | 1,300.00 | 1,700.00 | -400.00 | -23.5% |
| Major/Hole Sponsors | 540.00 | 4,355.00 | -3,815.00 | -87.6% |
| Corporate Sponsors | 0.00 | 20.00 | -20.00 | -100.0% |
| Donation | 0.00 | 200.00 | -200.00 | -100.0% |
| Golf Tournament - Other | 40.00 | 1,331.00 | -1,291.00 | -97.0% |
| Total Golf Tournament | 6,575.00 | 13,823.00 | -7,248.00 | -52.4% |
| July 4th Celebrations | 0.00 | 6,000.00 | -6,000.00 | -100.0% |
| Main Street Reconstruction | 8,675.56 | 0.00 | 8,675.56 | 100.0% |
| Music in Remich Park | | | | |
| Sponsors | 0.00 | 3,250.00 | -3,250.00 | -100.0% |
| Total Music in Remich Park | 0.00 | 3,250.00 | -3,250.00 | -100.0% |
| Sidewalk Sale | | | | |
| Participants | 0.00 | 410.00 | -410.00 | -100.0% |
| Total Sidewalk Sale | 0.00 | 410.00 | -410.00 | -100.0% |
| Task Force Luncheon | | | | |
| 50/50 Raffle | 60.00 | 0.00 | 60.00 | 100.0% |
| Donations | 3,675.00 | 4,534.00 | -859.00 | -19.0% |
| Total Task Force Luncheon | 3,735.00 | 4,534.00 | -799.00 | -17.6% |

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| Taste of Littleton | | | | |
| Raffle | 77.50 | 102.00 | -24.50 | -24.0% |
| Ticket Sales | 3,831.00 | 4,146.00 | -315.00 | -7.6% |
| Soda Sales | 271.00 | 266.00 | 5.00 | 1.9% |
| Sponsorship | 300.00 | 1,000.00 | -700.00 | -70.0% |
| Total Taste of Littleton | 4,479.50 | 5,514.00 | -1,034.50 | -18.8% |
| Trade Expo | | | | |
| Booth Rentals | 7,917.00 | 7,149.00 | 768.00 | 10.7% |
| Sponsorship | 1,500.00 | 1,500.00 | 0.00 | 0.0% |
| Total Trade Expo | 9,417.00 | 8,649.00 | 768.00 | 8.9% |
| Total Event Income | 60,757.06 | 71,411.50 | -10,654.44 | -14.9% |
| Total Other Income | 60,857.06 | 77,276.50 | -16,419.44 | -21.3% |
| Other Expense | | | | |
| Opera House | 51.51 | 0.00 | 51.51 | 100.0% |
| Energy Conservation | 123.35 | 4,080.00 | -3,956.65 | -97.0% |
| Event Expense | | | | |
| Annual Meeting | | | | |
| Dinner | 10,520.00 | 9,342.71 | 1,177.29 | 12.6% |
| Gifts & awards | 780.27 | 1,339.45 | -559.18 | -41.8% |
| Miscellaneous | 348.00 | 426.20 | -78.20 | -18.4% |
| Scholarship Sponsor | 500.00 | 500.00 | 0.00 | 0.0% |
| Signage | 65.00 | 192.50 | -127.50 | -66.2% |
| Total Annual Meeting | 12,213.27 | 11,800.86 | 412.41 | 3.5% |
| Art Show | | | | |
| Awards | 1,500.00 | 1,553.40 | -53.40 | -3.4% |
| Media Expense | 876.34 | 1,532.38 | -656.04 | -42.8% |
| Miscellaneous | 0.00 | 364.00 | -364.00 | -100.0% |
| Musicians | 200.00 | 650.00 | -450.00 | -69.2% |
| Photo Poster | 375.00 | 150.00 | 225.00 | 150.0% |
| Postage | 133.32 | 268.00 | -134.68 | -50.3% |
| Purchase Prizes | 900.00 | 1,000.00 | -100.00 | -10.0% |
| Total Art Show | 3,984.66 | 5,517.78 | -1,533.12 | -27.8% |
| Christmas Celebrations | | | | |
| Christmas Parades | | | | |
| Awards | 371.10 | 0.00 | 371.10 | 100.0% |
| Media | 355.00 | 0.00 | 355.00 | 100.0% |
| Parade | 0.00 | 1,150.00 | -1,150.00 | -100.0% |
| Total Christmas Parades | 726.10 | 1,150.00 | -423.90 | -36.9% |
| Total Christmas Celebrations | 726.10 | 1,150.00 | -423.90 | -36.9% |
| Golf Tournament | | | | |
| Golfers | 2,410.00 | 2,780.00 | -370.00 | -13.3% |
| Lunch | 0.00 | 81.94 | -81.94 | -100.0% |
| Postage | 76.66 | 0.00 | 76.66 | 100.0% |
| Prizes | 2,472.00 | 1,800.00 | 672.00 | 37.3% |
| Golf Tournament - Other | 153.07 | 80.00 | 73.07 | 91.3% |
| Total Golf Tournament | 5,111.73 | 4,741.94 | 369.79 | 7.8% |
| July 4th | | | | |
| Fireworks | 0.00 | 6,500.00 | -6,500.00 | -100.0% |
| Total July 4th | 0.00 | 6,500.00 | -6,500.00 | -100.0% |
| Main Street Reconstruction | 10,866.81 | 0.00 | 10,866.81 | 100.0% |
| Music in Remich Park | | | | |
| Advertisement | 0.00 | 225.00 | -225.00 | -100.0% |
| Banners & Signs | 0.00 | 214.65 | -214.65 | -100.0% |
| Musicians | 0.00 | 2,650.00 | -2,650.00 | -100.0% |
| Total Music in Remich Park | 0.00 | 3,089.65 | -3,089.65 | -100.0% |
| Sidewalk Sales | | | | |
| Media | 0.00 | 351.00 | -351.00 | -100.0% |
| Total Sidewalk Sales | 0.00 | 351.00 | -351.00 | -100.0% |
| Task Force Luncheon | | | | |
| Catering | 4,060.79 | 3,441.54 | 619.25 | 18.0% |
| Hall Rental | 500.00 | 0.00 | 500.00 | 100.0% |
| Banquet Rentals | 293.25 | 0.00 | 293.25 | 100.0% |
| Total Task Force Luncheon | 4,854.04 | 3,441.54 | 1,412.50 | 41.0% |
| Taste of the Littleton Area | | | | |
| Trash Removal | 38.50 | 35.50 | 3.00 | 8.5% |
| Advertising | 172.00 | 0.00 | 172.00 | 100.0% |
| Misc | 0.00 | 13.98 | -13.98 | -100.0% |
| Signage | 214.65 | 125.00 | 89.65 | 71.7% |
| Tents | 1,489.50 | 1,503.00 | -13.50 | -0.9% |
| Ticket Sales | 3,222.00 | 3,470.00 | -248.00 | -7.2% |
| Total Taste of the Littleton Area | 5,136.65 | 5,147.48 | -10.83 | -0.2% |
| Trade Expo | | | | |
| Miscellaneous | 8.88 | 0.00 | 8.88 | 100.0% |
| Postage | 116.15 | 73.10 | 43.05 | 58.9% |
| Promotion | 1,736.24 | 1,051.25 | 684.99 | 65.2% |
| Rentals | 3,817.10 | 3,924.90 | -107.80 | -2.8% |
| Total Trade Expo | 5,678.37 | 5,049.25 | 629.12 | 12.5% |
| Total Event Expense | 48,571.63 | 46,789.50 | 1,782.13 | 3.8% |
| Total Other Expense | 48,746.49 | 50,869.50 | -2,123.01 | -4.2% |
| Net Other Income | 12,110.57 | 26,407.00 | -14,296.43 | -54.1% |
| Net Income | 11,581.60 | 39,423.01 | -27,841.41 | -70.6% |