

Littleton Area Chamber of Commerce
Profit & Loss Prev Year Comparison
 January through October 2009

	Jan - Oct 09	Jan - Oct 08	\$ Change	% Change
Ordinary Income/Expense				
Income				
Chamber Operating Income				
Weekly Member Update	550.00	0.00	550.00	100.0%
Health Insurance Reimbursement	0.00	1,669.89	-1,669.89	-100.0%
Information Booth Sponsorship	600.00	1,900.00	-1,300.00	-68.4%
Insurance Refund	156.00	0.00	156.00	100.0%
Interest	101.95	199.53	-97.58	-48.9%
Labels	25.00	100.00	-75.00	-75.0%
Membership Directory	9,031.00	602.00	8,429.00	1,400.2%
Membership Dues	60,795.75	61,759.25	-963.50	-1.6%
Misc. Sales	0.00	97.48	-97.48	-100.0%
Refund	1,038.30	34.97	1,003.33	2,869.1%
Town Appropriation				
General Fund	15,000.00	20,000.00	-5,000.00	-25.0%
Total Town Appropriation	15,000.00	20,000.00	-5,000.00	-25.0%
Web Site Links & Advertising				
Advertising	2,750.00	2,500.00	250.00	10.0%
Web Site Links & Advertising - Other	510.00	2,290.00	-1,780.00	-77.7%
Total Web Site Links & Advertising	3,260.00	4,790.00	-1,530.00	-31.9%
Welcome Center at Exit 44	2,200.00	2,250.00	-50.00	-2.2%
Total Chamber Operating Income	92,758.00	93,403.12	-645.12	-0.7%
Total Income	92,758.00	93,403.12	-645.12	-0.7%
Expense				
Reconciliation Discrepancies	-7.50	-208.34	200.84	96.4%
Chamber Operating Expense				
Opera House	51.51	0.00	51.51	100.0%
Newsletter				
Postage	0.00	76.70	-76.70	-100.0%
Total Newsletter	0.00	76.70	-76.70	-100.0%
Welcome Center at Exit 44	31.00	0.00	31.00	100.0%
Information Booth	95.40	0.00	95.40	100.0%
Marketing				
Littleton Brochure				
Brochure Distribution	340.00	870.00	-530.00	-60.9%
Total Littleton Brochure	340.00	870.00	-530.00	-60.9%
Advertising				
Advertising- LMSI	0.00	1,500.00	-1,500.00	-100.0%
Advertising-General				
General Advertising	1,344.75	3,892.50	-2,547.75	-65.5%
Marketing	1,875.71	780.00	1,095.71	140.5%
Advertising-General - Other	0.00	21.68	-21.68	-100.0%
Total Advertising-General	3,220.46	4,694.18	-1,473.72	-31.4%
Total Advertising	3,220.46	6,194.18	-2,973.72	-48.0%
WMAA Advertising	500.00	0.00	500.00	100.0%
Marketing - Other	881.15	0.00	881.15	100.0%
Total Marketing	4,941.61	7,064.18	-2,122.57	-30.1%
Bookkeeping	0.00	2,500.00	-2,500.00	-100.0%
Bad Debts	9,948.75	9,567.75	381.00	4.0%
Credit Card Discount/Fees	425.49	520.15	-94.66	-18.2%
Depreciation	2,216.40	2,216.40	0.00	0.0%
Dues/Subscriptions				
Prof. Organization Memberships	885.00	364.50	520.50	142.8%
Subscriptions	233.40	810.90	-577.50	-71.2%
Total Dues/Subscriptions	1,118.40	1,175.40	-57.00	-4.9%
Equipment Lease	1,948.40	2,035.40	-87.00	-4.3%
Information Booth-Maintenance	10.49	0.00	10.49	100.0%
Insurance	1,632.00	1,792.00	-160.00	-8.9%
Meals	80.00	0.00	80.00	100.0%
Meetings				
Food & Beverage	154.64	126.97	27.67	21.8%
Hall Rental	82.50	20.00	62.50	312.5%
Total Meetings	237.14	146.97	90.17	61.4%
Membership Directory	6,487.52	0.00	6,487.52	100.0%
Membership Survey	0.00	200.00	-200.00	-100.0%
Office Expense				
General Supplies				
Paper	289.75	0.00	289.75	100.0%
Toner & Ink	388.42	739.94	-351.52	-47.5%
General Supplies - Other	2,604.06	751.58	1,852.48	246.5%
Total General Supplies	3,282.23	1,491.52	1,790.71	120.1%
Internet				
Internet Service - NCIA	416.00	416.02	-0.02	0.0%
Website Hosting	490.00	940.00	-450.00	-47.9%
Total Internet	906.00	1,356.02	-450.02	-33.2%
Postage Machine	486.00	545.84	-59.84	-11.0%
Printer/copier copies	989.72	422.14	567.58	134.5%
Technology	509.00	0.00	509.00	100.0%
Office Expense - Other	345.50	39.04	306.46	785.0%
Total Office Expense	6,518.45	3,854.56	2,663.89	69.1%
Payroll Expenses				
Benefits				
Health Insurance	3,662.55	6,487.44	-2,824.89	-43.5%
Total Benefits	3,662.55	6,487.44	-2,824.89	-43.5%
Payroll Taxes	3,475.42	3,972.04	-496.62	-12.5%
Staff Wages	37,045.86	31,800.21	5,245.65	16.5%
Payroll Expenses - Other	0.00	1,107.84	-1,107.84	-100.0%
Total Payroll Expenses	44,183.83	43,367.53	816.30	1.9%
Postage	697.84	863.73	-165.89	-19.2%
Professional Development	879.00	18.00	861.00	4,783.3%

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Professional Services				
Accounting	250.00	250.00	0.00	0.0%
Professional Services - Other	5,230.00	3,790.00	1,440.00	38.0%
Total Professional Services	5,480.00	4,040.00	1,440.00	35.6%
Reimbursed Expenses	416.46	0.00	416.46	100.0%
Rent				
Storage	500.00	0.00	500.00	100.0%
Booth	1,000.00	1,000.00	0.00	0.0%
Office	3,796.00	4,208.40	-412.40	-9.8%
Total Rent	5,296.00	5,208.40	87.60	1.7%
Repairs & Maintenance	0.00	3.29	-3.29	-100.0%
Telephone				
Cellular	676.20	490.43	185.77	37.9%
Office	1,933.70	1,825.45	108.25	5.9%
Telephone - Other	0.00	32.50	-32.50	-100.0%
Total Telephone	2,609.90	2,348.38	261.52	11.1%
Travel				
Mileage Reimbursement	1,424.86	1,044.53	380.33	36.4%
Total Travel	1,424.86	1,044.53	380.33	36.4%
Utilities				
Water & Electric				
Office	660.99	0.00	660.99	100.0%
Info Booth	118.24	0.00	118.24	100.0%
Water & Electric - Other	0.00	723.53	-723.53	-100.0%
Total Water & Electric	779.23	723.53	55.70	7.7%
Total Utilities	779.23	723.53	55.70	7.7%
Total Chamber Operating Expense	97,509.68	88,766.90	8,742.78	9.9%
Total Expense	97,502.18	88,558.56	8,943.62	10.1%
Net Ordinary Income	-4,744.18	4,844.56	-9,588.74	-197.9%
Other Income/Expense				
Other Income				
Opera House Rental	100.00	0.00	100.00	100.0%
CFL Purchases	0.00	5,528.00	-5,528.00	-100.0%
Event Income				
Annual Meeting				
Ads	1,500.00	2,350.00	-850.00	-36.2%
Booth Rental	990.00	891.00	99.00	11.1%
Dinners	13,080.00	11,595.00	1,485.00	12.8%
General Sponsors	550.00	1,292.00	-742.00	-57.4%
Raffle	219.00	0.00	219.00	100.0%
Scholarship Sponsor	500.00	500.00	0.00	0.0%
Silent Auction	2,946.00	2,973.50	-27.50	-0.9%
Total Annual Meeting	19,785.00	19,601.50	183.50	0.9%
Art Show				
Participants	1,470.00	2,170.00	-700.00	-32.3%
Posters	545.00	200.00	345.00	172.5%
Sponsors				
General Sponsorship	1,500.00	1,675.00	-175.00	-10.5%
Purchase Prizes	1,700.00	1,200.00	500.00	41.7%
Total Sponsors	3,200.00	2,875.00	325.00	11.3%
Total Art Show	5,215.00	5,245.00	-30.00	-0.6%
Christmas Celebrations				
Christmas Parade				
Sponsors	0.00	275.00	-275.00	-100.0%
Total Christmas Parade	0.00	275.00	-275.00	-100.0%
Total Christmas Celebrations	0.00	275.00	-275.00	-100.0%
Golf Tournament				
50/50 Putting	125.00	137.00	-12.00	-8.8%
Advantage	140.00	0.00	140.00	100.0%
Golfers	4,430.00	6,080.00	-1,650.00	-27.1%
Hole Sponsors Only	1,300.00	1,700.00	-400.00	-23.5%
Major/Hole Sponsors	540.00	4,355.00	-3,815.00	-87.6%
Corporate Sponsors	0.00	20.00	-20.00	-100.0%
Donation	0.00	200.00	-200.00	-100.0%
Golf Tournament - Other	40.00	1,331.00	-1,291.00	-97.0%
Total Golf Tournament	6,575.00	13,823.00	-7,248.00	-52.4%
July 4th Celebrations	0.00	6,000.00	-6,000.00	-100.0%
Main Street Reconstruction	8,675.56	0.00	8,675.56	100.0%
Music in Remich Park				
Sponsors	0.00	3,250.00	-3,250.00	-100.0%
Total Music in Remich Park	0.00	3,250.00	-3,250.00	-100.0%
Sidewalk Sale				
Participants	0.00	410.00	-410.00	-100.0%
Total Sidewalk Sale	0.00	410.00	-410.00	-100.0%
Taste of Littleton				
Raffle	77.50	102.00	-24.50	-24.0%
Ticket Sales	3,831.00	4,146.00	-315.00	-7.6%
Soda Sales	271.00	266.00	5.00	1.9%
Sponsorship	300.00	1,000.00	-700.00	-70.0%
Total Taste of Littleton	4,479.50	5,514.00	-1,034.50	-18.8%
Trade Expo				
Booth Rentals	7,917.00	7,149.00	768.00	10.7%
Sponsorship	1,500.00	1,500.00	0.00	0.0%
Total Trade Expo	9,417.00	8,649.00	768.00	8.9%
Total Event Income	54,147.06	62,767.50	-8,620.44	-13.7%
Total Other Income	54,247.06	68,295.50	-14,048.44	-20.6%

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Other Expense				
CFL Purchase	123.35	4,080.00	-3,956.65	-97.0%
Event Expense				
Annual Meeting				
Dinner	10,520.00	9,342.71	1,177.29	12.6%
Gifts & awards	780.27	1,339.45	-559.18	-41.8%
Miscellaneous	348.00	426.20	-78.20	-18.4%
Scholarship Sponsor	500.00	500.00	0.00	0.0%
Signage	65.00	192.50	-127.50	-66.2%
Total Annual Meeting	12,213.27	11,800.86	412.41	3.5%
Art Show				
Awards	1,500.00	1,553.40	-53.40	-3.4%
Media Expense	876.34	1,532.38	-656.04	-42.8%
Miscellaneous	0.00	364.00	-364.00	-100.0%
Musicians	200.00	650.00	-450.00	-69.2%
Photo Poster	375.00	150.00	225.00	150.0%
Postage	133.32	268.00	-134.68	-50.3%
Purchase Prizes	900.00	1,000.00	-100.00	-10.0%
Total Art Show	3,984.66	5,517.78	-1,533.12	-27.8%
Christmas Celebrations				
Christmas Parades				
Media	280.00	0.00	280.00	100.0%
Total Christmas Parades	280.00	0.00	280.00	100.0%
Total Christmas Celebrations	280.00	0.00	280.00	100.0%
Golf Tournament				
Golfers	2,410.00	2,780.00	-370.00	-13.3%
Lunch	0.00	81.94	-81.94	-100.0%
Postage	76.66	0.00	76.66	100.0%
Prizes	2,472.00	1,800.00	672.00	37.3%
Golf Tournament - Other	153.07	80.00	73.07	91.3%
Total Golf Tournament	5,111.73	4,741.94	369.79	7.8%
July 4th				
Fireworks	0.00	6,500.00	-6,500.00	-100.0%
Total July 4th	0.00	6,500.00	-6,500.00	-100.0%
Main Street Reconstruction	10,713.39	0.00	10,713.39	100.0%
Music in Remich Park				
Advertisement	0.00	225.00	-225.00	-100.0%
Banners & Signs	0.00	214.65	-214.65	-100.0%
Musicians	0.00	2,650.00	-2,650.00	-100.0%
Total Music in Remich Park	0.00	3,089.65	-3,089.65	-100.0%
Sidewalk Sales				
Media	0.00	351.00	-351.00	-100.0%
Total Sidewalk Sales	0.00	351.00	-351.00	-100.0%
Taste of the Littleton Area				
Trash Removal	38.50	35.50	3.00	8.5%
Advertising	172.00	0.00	172.00	100.0%
Misc	0.00	13.98	-13.98	-100.0%
Signage	214.65	125.00	89.65	71.7%
Tents	1,489.50	1,503.00	-13.50	-0.9%
Ticket Sales	3,222.00	3,470.00	-248.00	-7.2%
Total Taste of the Littleton Area	5,136.65	5,147.48	-10.83	-0.2%
Trade Expo				
Miscellaneous	8.88	0.00	8.88	100.0%
Postage	116.15	73.10	43.05	58.9%
Promotion	1,736.24	1,051.25	684.99	65.2%
Rentals	3,817.10	3,924.90	-107.80	-2.8%
Total Trade Expo	5,678.37	5,049.25	629.12	12.5%
Total Event Expense	43,118.07	42,197.96	920.11	2.2%
Total Other Expense	43,241.42	46,277.96	-3,036.54	-6.6%
Net Other Income	11,005.64	22,017.54	-11,011.90	-50.0%
Net Income	6,261.46	26,862.10	-20,600.64	-76.7%