

Littleton Area Chamber of Commerce Profit & Loss Prev Year Comparison

January through September 2009

	Jan - Sep 09	Jan - Sep 08	\$ Change	% Change
Ordinary Income/Expense				
Income				
Chamber Operating Income				
Weekly Member Update	550.00	0.00	550.00	100.0%
Health Insurance Reimbursement	0.00	1,669.89	-1,669.89	-100.0%
Information Booth Sponsorship	600.00	1,900.00	-1,300.00	-68.4%
Insurance Refund	156.00	0.00	156.00	100.0%
Interest	94.26	171.55	-77.29	-45.1%
Labels	25.00	75.00	-50.00	-66.7%
Membership Directory	9,031.00	602.00	8,429.00	1,400.2%
Membership Dues	54,738.25	55,569.25	-831.00	-1.5%
Misc. Sales	0.00	97.48	-97.48	-100.0%
Refund	881.82	31.95	849.87	2,660.0%
Town Appropriation				
General Fund	15,000.00	20,000.00	-5,000.00	-25.0%
Total Town Appropriation	15,000.00	20,000.00	-5,000.00	-25.0%
Web Site Links & Advertising				
Advertising	2,750.00	2,500.00	250.00	10.0%
Web Site Links & Advertising - Other	510.00	2,030.00	-1,520.00	-74.9%
Total Web Site Links & Advertising	3,260.00	4,530.00	-1,270.00	-28.0%
Welcome Center at Exit 44	2,200.00	2,250.00	-50.00	-2.2%
Total Chamber Operating Income	86,536.33	86,897.12	-360.79	-0.4%
Total Income	86,536.33	86,897.12	-360.79	-0.4%
Expense				
Reconciliation Discrepancies	-7.50	-210.34	202.84	96.4%
Chamber Operating Expense				
Opera House	51.51	0.00	51.51	100.0%
Newsletter				
Postage	0.00	76.70	-76.70	-100.0%
Total Newsletter	0.00	76.70	-76.70	-100.0%
Welcome Center at Exit 44	31.00	0.00	31.00	100.0%
Information Booth	95.40	0.00	95.40	100.0%
Marketing				
Littleton Brochure				
Brochure Distribution	340.00	785.00	-445.00	-56.7%
Total Littleton Brochure	340.00	785.00	-445.00	-56.7%
Advertising				
Advertising-LMSI	0.00	1,500.00	-1,500.00	-100.0%
Advertising-General				
General Advertising	1,344.75	3,518.75	-2,174.00	-61.8%
Marketing	1,600.71	780.00	820.71	105.2%
Advertising-General - Other	0.00	21.68	-21.68	-100.0%
Total Advertising-General	2,945.46	4,320.43	-1,374.97	-31.8%
Total Advertising	2,945.46	5,820.43	-2,874.97	-49.4%
WMAA Advertising	500.00	0.00	500.00	100.0%
Marketing - Other	881.15	0.00	881.15	100.0%
Total Marketing	4,666.61	6,605.43	-1,938.82	-29.4%
Bookkeeping	0.00	2,500.00	-2,500.00	-100.0%
Bad Debts	9,943.75	9,547.75	396.00	4.2%
Credit Card Discount/Fees	425.49	486.79	-61.30	-12.6%
Depreciation	1,994.76	1,994.76	0.00	0.0%
Dues/Subscriptions				
Prof. Organization Memberships	885.00	191.50	693.50	362.1%
Subscriptions	233.40	769.10	-535.70	-69.7%
Total Dues/Subscriptions	1,118.40	960.60	157.80	16.4%
Equipment Lease	1,753.56	1,840.56	-87.00	-4.7%
Information Booth-Maintenance	10.49	0.00	10.49	100.0%
Insurance	1,537.00	1,792.00	-255.00	-14.2%
Meals	80.00	0.00	80.00	100.0%
Meetings				
Food & Beverage	154.64	103.00	51.64	50.1%
Hall Rental	0.00	20.00	-20.00	-100.0%
Total Meetings	154.64	123.00	31.64	25.7%
Membership Directory	6,487.52	0.00	6,487.52	100.0%
Membership Survey	0.00	200.00	-200.00	-100.0%
Office Expense				
General Supplies				
Paper	424.75	0.00	424.75	100.0%
Toner & Ink	277.94	739.94	-462.00	-62.4%
General Supplies - Other	2,409.21	747.63	1,661.58	222.3%
Total General Supplies	3,111.90	1,487.57	1,624.33	109.2%
Internet				
Internet Service - NCIA	374.40	374.42	-0.02	0.0%
Website Hosting	490.00	940.00	-450.00	-47.9%
Total Internet	864.40	1,314.42	-450.02	-34.2%

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Postage Machine	486.00	545.84	-59.84	-11.0%
Printer/copier copies	892.52	374.27	518.25	138.5%
Technology	509.00	0.00	509.00	100.0%
Office Expense - Other	345.50	39.04	306.46	785.0%
Total Office Expense	6,209.32	3,761.14	2,448.18	65.1%
Payroll Expenses				
Benefits				
Health Insurance	3,255.60	5,930.81	-2,675.21	-45.1%
Total Benefits	3,255.60	5,930.81	-2,675.21	-45.1%
Payroll Taxes	3,166.67	3,654.11	-487.44	-13.3%
Staff Wages	33,342.16	28,075.29	5,266.87	18.8%
Payroll Expenses - Other	0.00	1,107.84	-1,107.84	-100.0%
Total Payroll Expenses	39,764.43	38,768.05	996.38	2.6%
Postage	697.84	863.73	-165.89	-19.2%
Professional Development	794.00	18.00	776.00	4,311.1%
Professional Services				
Accounting	250.00	250.00	0.00	0.0%
Professional Services - Other	5,230.00	3,240.00	1,990.00	61.4%
Total Professional Services	5,480.00	3,490.00	1,990.00	57.0%
Reimbursed Expenses	100.00	0.00	100.00	100.0%
Rent				
Storage	450.00	0.00	450.00	100.0%
Booth	900.00	900.00	0.00	0.0%
Office	3,416.40	3,778.80	-362.40	-9.6%
Total Rent	4,766.40	4,678.80	87.60	1.9%
Repairs & Maintenance	0.00	3.29	-3.29	-100.0%
Telephone				
Cellular	676.20	404.81	271.39	67.0%
Office	1,715.85	1,587.01	128.84	8.1%
Telephone - Other	0.00	32.50	-32.50	-100.0%
Total Telephone	2,392.05	2,024.32	367.73	18.2%
Travel				
Mileage Reimbursement	1,388.86	886.13	502.73	56.7%
Total Travel	1,388.86	886.13	502.73	56.7%
Utilities				
Water & Electric				
Office	603.00	0.00	603.00	100.0%
Info Booth	96.33	0.00	96.33	100.0%
Water & Electric - Other	0.00	637.16	-637.16	-100.0%
Total Water & Electric	699.33	637.16	62.17	9.8%
Total Utilities	699.33	637.16	62.17	9.8%
Total Chamber Operating Expense	90,642.36	81,258.21	9,384.15	11.6%
Total Expense	90,634.86	81,047.87	9,586.99	11.8%
Net Ordinary Income	-4,098.53	5,849.25	-9,947.78	-170.1%
Other Income/Expense				
Other Income				
Opera House Rental	100.00	0.00	100.00	100.0%
CFL Purchases	0.00	3,700.00	-3,700.00	-100.0%
Event Income				
Annual Meeting				
Ads	1,500.00	2,350.00	-850.00	-36.2%
Booth Rental	990.00	891.00	99.00	11.1%
Dinners	13,080.00	11,595.00	1,485.00	12.8%
General Sponsors	550.00	1,292.00	-742.00	-57.4%
Raffle	219.00	0.00	219.00	100.0%
Scholarship Sponsor	500.00	500.00	0.00	0.0%
Silent Auction	2,946.00	2,973.50	-27.50	-0.9%
Total Annual Meeting	19,785.00	19,601.50	183.50	0.9%
Art Show				
Participants	1,470.00	2,170.00	-700.00	-32.3%
Posters	495.00	200.00	295.00	147.5%
Sponsors				
General Sponsorship	1,500.00	1,675.00	-175.00	-10.5%
Purchase Prizes	1,700.00	1,200.00	500.00	41.7%
Total Sponsors	3,200.00	2,875.00	325.00	11.3%
Total Art Show	5,165.00	5,245.00	-80.00	-1.5%

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Golf Tournament				
50/50 Putting	125.00	137.00	-12.00	-8.8%
Advantage	140.00	0.00	140.00	100.0%
Golfers	4,430.00	6,080.00	-1,650.00	-27.1%
Hole Sponsors Only	1,300.00	1,700.00	-400.00	-23.5%
Major/Hole Sponsors	540.00	4,355.00	-3,815.00	-87.6%
Corporate Sponsors	0.00	20.00	-20.00	-100.0%
Donation	0.00	200.00	-200.00	-100.0%
Golf Tournament - Other	40.00	1,331.00	-1,291.00	-97.0%
Total Golf Tournament	6,575.00	13,823.00	-7,248.00	-52.4%
July 4th Celebrations	0.00	6,000.00	-6,000.00	-100.0%
Main Street Reconstruction	8,407.60	0.00	8,407.60	100.0%
Music in Remich Park Sponsors	0.00	3,250.00	-3,250.00	-100.0%
Total Music in Remich Park	0.00	3,250.00	-3,250.00	-100.0%
Sidewalk Sale				
Participants	0.00	410.00	-410.00	-100.0%
Total Sidewalk Sale	0.00	410.00	-410.00	-100.0%
Taste of Littleton				
Raffle	77.50	102.00	-24.50	-24.0%
Ticket Sales	3,831.00	4,146.00	-315.00	-7.6%
Soda Sales	271.00	266.00	5.00	1.9%
Sponsorship	300.00	1,000.00	-700.00	-70.0%
Total Taste of Littleton	4,479.50	5,514.00	-1,034.50	-18.8%
Trade Expo				
Booth Rentals	7,917.00	7,149.00	768.00	10.7%
Sponsorship	1,500.00	1,500.00	0.00	0.0%
Total Trade Expo	9,417.00	8,649.00	768.00	8.9%
Total Event Income	53,829.10	62,492.50	-8,663.40	-13.9%
Total Other Income	53,929.10	66,192.50	-12,263.40	-18.5%
Other Expense				
CFL Purchase	123.35	3,700.00	-3,576.65	-96.7%
Event Expense				
Annual Meeting				
Dinner	10,520.00	9,342.71	1,177.29	12.6%
Gifts & awards	780.27	1,339.45	-559.18	-41.8%
Miscellaneous	348.00	426.20	-78.20	-18.4%
Scholarship Sponsor	500.00	500.00	0.00	0.0%
Signage	65.00	192.50	-127.50	-66.2%
Total Annual Meeting	12,213.27	11,800.86	412.41	3.5%
Art Show				
Awards	1,500.00	1,553.40	-53.40	-3.4%
Media Expense	0.00	73.00	-73.00	-100.0%
Miscellaneous	0.00	364.00	-364.00	-100.0%
Musicians	200.00	650.00	-450.00	-69.2%
Photo Poster	375.00	0.00	375.00	100.0%
Postage	133.32	268.00	-134.68	-50.3%
Purchase Prizes	900.00	1,000.00	-100.00	-10.0%
Total Art Show	3,108.32	3,908.40	-800.08	-20.5%
Christmas Celebrations				
Christmas Parades				
Media	280.00	0.00	280.00	100.0%
Total Christmas Parades	280.00	0.00	280.00	100.0%
Total Christmas Celebrations	280.00	0.00	280.00	100.0%
Golf Tournament				
Golfers	2,410.00	2,780.00	-370.00	-13.3%
Lunch	0.00	81.94	-81.94	-100.0%
Postage	76.66	0.00	76.66	100.0%
Prizes	2,472.00	1,800.00	672.00	37.3%
Golf Tournament - Other	153.07	80.00	73.07	91.3%
Total Golf Tournament	5,111.73	4,741.94	369.79	7.8%
July 4th				
Fireworks	0.00	6,500.00	-6,500.00	-100.0%
Total July 4th	0.00	6,500.00	-6,500.00	-100.0%
Main Street Reconstruction	10,713.39	0.00	10,713.39	100.0%
Music in Remich Park				
Advertisement	0.00	225.00	-225.00	-100.0%
Banners & Signs	0.00	214.65	-214.65	-100.0%
Musicians	0.00	2,650.00	-2,650.00	-100.0%
Total Music in Remich Park	0.00	3,089.65	-3,089.65	-100.0%
Sidewalk Sales				
Media	0.00	351.00	-351.00	-100.0%
Total Sidewalk Sales	0.00	351.00	-351.00	-100.0%

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Taste of the Littleton Area				
Trash Removal	38.50	35.50	3.00	8.5%
Advertising	172.00	0.00	172.00	100.0%
Misc	0.00	13.98	-13.98	-100.0%
Signage	214.65	125.00	89.65	71.7%
Tents	1,489.50	1,503.00	-13.50	-0.9%
Ticket Sales	3,222.00	3,470.00	-248.00	-7.2%
Total Taste of the Littleton Area	5,136.65	5,147.48	-10.83	-0.2%
Trade Expo				
Miscellaneous	8.88	0.00	8.88	100.0%
Postage	116.15	73.10	43.05	58.9%
Promotion	1,736.24	1,051.25	684.99	65.2%
Rentals	3,817.10	3,924.90	-107.80	-2.8%
Total Trade Expo	5,678.37	5,049.25	629.12	12.5%
Total Event Expense	42,241.73	40,588.58	1,653.15	4.1%
Total Other Expense	42,365.08	44,288.58	-1,923.50	-4.3%
Net Other Income	11,564.02	21,903.92	-10,339.90	-47.2%
Net Income	7,465.49	27,753.17	-20,287.68	-73.1%