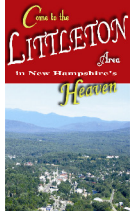


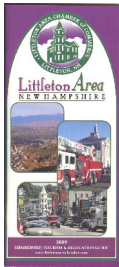
# Promotional Opportunities



**Chamber-sponsored events** are a vital part of our community and an excellent way for you to showcase your business. Whether you're interested in attracting tourists, keeping your name in front of other businesses, or reaching out to local residents and families, there's an event just right for your promotional support.



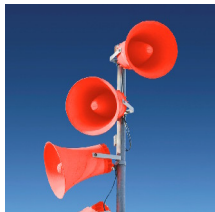
**The Tourism Guide** is an annual publication of the Chamber, designed to provide visitors traveling to the greater Littleton area information about all the area's accommodations, attractions, and activities. A new and more comprehensive tourism guide is planned for 2010.



**The Membership Directory** is one of the most important publications produced by the Chamber on behalf of its membership each year. 5,000 copies of the booklet are distributed locally each year, reaching members, new businesses, residents, and guests. Chamber members receive two free listings in the directory and are eligible to purchase display advertising. It's a cost-effective opportunity to get your message in front of an interested group of consumers who want to do business in the Littleton area.



**Brochure distribution** is provided to chamber members from three important venues: the Chamber's office, the Main Street Information Booth, and the New Hampshire Welcome Center, located at Exit 44, off I-93. The Chamber also responds to hundreds of inquiries for printed material by mail, and welcomes a supply of your material to include. Contact the Chamber to replenish your inventory of material on hand, or to inquire about including your brochures in these locations in the future. The best part? It's free for members!



**Electronic communication** via the Chamber is a simple, cost-effective way to communicate with other businesses and keep informed about what your fellow chamber members are up to. Chamber members are invited to send their news and special events to the Chamber for inclusion in the Weekly Member Update, which is emailed to all members. In addition, the Monthly eNewsletter recaps the organization's goings-on and upcoming events, plus news of interest to members.



**The Economic Development Luncheon** is Littleton's annual "Good News" event, and showcases what's new, what's coming soon, expansion news, regional trends, and happenings, plus a surprise or two whenever possible! A fast-paced format fills the 2 hour luncheon with lots of valuable information for local business people, state and local organizations, and anyone who wants to be "in the know" with what's going on in the Littleton area.